

MEDIA RELEASE



Today's date 21 April 2010
Time 10:00
Distribute to all Namibian print and electronic media
Embargo for immediate release
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leo™ GIVES TO EDUCATION

leo™ has always been committed to making a difference in Namibia and in 2009 the "Education for All" project was launched. "Education for All" is a scholarship programme offering less privileged learners a chance to get funding for schooling. leo™ encourages learners to work hard and through the "Education for All" 2009/2010 programme supported 500 learners, across all 13 regions, to achieve their academic goals. Most of the corporates are targeting students and learners who are close to finalising Grade 12 or those that are about to commence with tertiary education. leo™ felt that it should start supporting the lower grades and especially the communities which are struggling to put their children through the lower grades of school.

In line with Vision 2030, which states that no Namibian child shall be left behind and not receive an education, leo™ also understands the needs and pressure amongst parents/caregivers to be able to provide the basic necessities in order for their children to attend school. Therefore the "Education for All" project was born to provide critical financial, uniform and stationery assistance to learners.

Due to the size and geographical spread of the schools it was necessary to involve learners, their parents/caregivers and school principals in this mammoth project. This took careful planning and with ongoing communication and supplier negotiations fees were paid, school uniforms and stationery kits delivered.

Speaking in Windhoek Stanley Similo leo's Chief HR, Corporate and Regulatory Affairs said: "The project was initiated in 2009 and there was no doubt that leo™ was going to touch the heart of our learners. The monetary value of the "Education for All" 2009/2010 project is approximately N\$380 000, but the intrinsic value will be felt long after the school uniforms and stationery bags are opened. leo™ is proud to have been involved with the learners and their principals and we look forward to hearing the success stories."

The testimonies from the regions tell the story:

"We thank you for making our child's heart so happy. We thank you for awarding her a bursary." Maria Sahl (Don Bosco Primary School)

"Thank you so much for your effort on providing our learners with the correct and necessary things to make life bearable for them" Mrs T Bosman (P.K. de Villiers Secondary School)

"... on behalf of our learners we wish to express our gratitude for this sponsorship. Thank you for your genuine concern" H P Hoeseb (DD Guibeb Primary School)

PHOTO CAPTION: Chief Executive Officer Soban Pasha, Chief HR, Corporate and Regulatory Affairs Stanley Similo and Marketing Manager Leonie Prinsloo packing stationery and uniform bags for learners.

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ISSUED BY AND QUERIES TO

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