



MEDIA RELEASE

Today's date 17 February 2010
Distribute to all Namibian print and electronic media
Embargo for immediate release
Company leo™ Namibia
Contact Beverly Jandrell-Uren

PO Box 40799
Windhoek, Namibia
Tel 085 555 0000
Fax 085 520 2008/11

www.leo.na

leo™ BRINGS THE WORLD TO THE PALM OF YOUR HAND

leo has listened to our clients and has now launched the **leo™ BUSINESS LITE** package. With never seen before product offerings, leo™ now makes business communication not only affordable but allows SME's and business people to conduct seamless business – no matter where they are. In addition all leo™ Business Light clients have automatic roaming, which makes conducting business outside of our borders easier.

Chris Keeping, leo's Chief Commercial Officer, announced that leo™ has delivered a never-been-seen-before product to the Namibian market which addresses not only the needs of the entrepreneurial and small business sectors, but all Namibians.

"leo's Business Lite offers clients 150 minutes and 150 sms to all fixed and mobile Namibian networks, 150 MB's of data and free on-net calls at night and over a weekend. But the good news does not end there – over and above this fantastic package – calls to South Africa, Angola, Hong Kong and Germany (fixed or mobile) will only cost N\$2,50 per minute (charged per second for more savings). Leo is here to do business and leo™ Business lite will change the way that people communicate. The beauty of our packages is the convenience of not needing to go to special outlets or buy special recharge vouchers. Simply buy your airtime anywhere, recharge, register and you are set to go."

It is estimated that approximately 80% of international calls are to these destinations - South Africa, Angola, Hong Kong and Germany - so why would leo™ not make it easier for our clients. The leo™ Business Lite package allows clients to keep their SIM in their handsets when they are travelling abroad and roam on foreign networks.

“There is more to come and during the next few months, leo™ is going to continue changing the Namibian mobile telecommunication landscape. No one can compete with our easy-to-understand packages and we will continue to bring affordable and effective mobile telecommunication to the palms of Namibians.” continued Chris.

leo™ currently covers 75% of the population spread in Namibia which includes all major cities, towns and the road network and leo™ continues to expand on its coverage.

There are 11 leo™ shops and more than 2 000 distributors throughout Namibia, where customers can recharge their airtime and purchase our great-offer telephones. Our 24 hour Call Centre Operators are also waiting for your call on 085 120.

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ISSUED BY AND QUERIES TO

Beverly Jandrell-Uren
leo
Corporate Communication Department
Email: mediaroom@leo.na
Mobile: 08 55 606 585